

An aerial photograph of a lush green golf course. A large, dark pond is situated in the lower-left quadrant, surrounded by a dense forest of tall evergreen trees. The golf course features several fairways, green fairways, and sand traps, all well-maintained and vibrant green. The background shows a vast landscape with more green fields and distant structures under a cloudy sky.

Le Sorcier

◆ CLUB DE GOLF

**CORPORATE ADVERTISING
& DEVELOPMENT PLAN**

SEASON 2020





EXCEPTIONAL GOLF COURSE

OUTSTANDING FOOD SERVICE &
FREQUENT THEME EVENINGS





Year after year, **Le Sorcier golf club** never ceases to renew itself. Come and discover our wonderful facilities! Our public golf club has the feel of a private course and will charm you on your first visit. Le Sorcier golf club is regarded as a favorite among golf players and enthusiasts in the Outaouais region.

MORE THAN

23,500 GOLFERS

HAVE ENJOYED THE MANY ADVANTAGES OF
LE SORCIER CLUB GOLF IN 2019.

LE SORCIER
GOLF CLUB
IS...

- A TEAM OF DYNAMIC AND MOTIVATED PEOPLE
- WITH A TRUE SENSE OF PROFESSIONALISM, CONCERN FOR DETAILS AND
- DEDICATION TO CUSTOMER SATISFACTION



DIGITAL IS IN FULL SWING AT LE SORCIER GOLF CLUB



MORE THAN

2,500

LIKES

on Facebook

MORE THAN

34,200

PEOPLE

have visited our website

MORE THAN

3,750

GOLFERS

have booked their departure time via our mobile app



TAKE ADVANTAGE OF GREAT CORPORATE VISIBILITY OPPORTUNITIES

VISIBILITY

YOUR LOGO ON :

The **website** of Le Sorcier Golf Club (HOLE SPONSORS section)

The printed passes

The promotional screen located in **Le Rituel restaurant**

Advertising presence on **our mobile application**

Corporate exposure on **our social networks**

Your wrapped golf cart(s) available for you or your clients the day of your booking **(within 2 days notice)**

***\$350.00 + taxes per golf cart at the charge of the advertiser**

Receipt for tax purposes in the amount of your advertisement investment

CORPORATE BRANDING

APPRECIATION DAY ON **TUESDAY MAY 14TH** **INCLUDING A 5 TO 7 WITH DRINKS ET APPETIZERS AFTER YOUR COMPLIMENTARY ROUND OF GOLF WITH 3 OF YOUR GUESTS.**

Optional credit to spend at **Le Rituel Restaurant**

- Pay **\$400** for a **\$500** credit *or*
- Pay **\$800** for a **\$1 000** credit option to purchase

(available until April 30th, 2020).

Organize **team building activities** with your staff while using your golf passes

Golf passes valid throughout the **2020 season** (can't be used in tournaments of **32 participants or more**) and possibility to use remaining passes **in 2021 against an additional charge of \$21.75**** per pass, payable at the pro shop of Le Sorcier Golf Club (upon presentation of the golf pass).

The perfect opportunity to show just how much you value your loyal customers

AVANTAGES

4 green fees to be remitted for any golf tournament reference that will conclude in a signed contract **(\$260.00** value)**

Up to **7 days** in advance booking

Storage of golf clubs for one person for the 2020 season

Daily access to a locker



A WIDE RANGE OF ADVANTAGES FOR OUR PARTNERS

THIS OFFER INCLUDES THE FOLLOWING ADVANTAGES AND VISIBILITY:

- **Advertisement of your business** (9 in x 24 in) on the sponsored hole
- Optional* **golf cart wrapping** of one or many golf carts depending on the chosen package:



	PACKAGE	GOLF PASSES GOLF CART INCLUDED	GOLF CARTS
DIAMOND	\$6,599. ^{+tx}	120	4
PLATINUM	\$5,899. ^{+tx}	100	3
GOLD	\$4,999. ^{+tx}	80	2
SILVER	\$3,899. ^{+tx}	60	1

* (\$350.00 ** per golf cart at the charge of the advertiser)



**3 EQUAL PAYMENTS STARTING ON JANUARY 15TH,
FEBRUARY 15TH AND MARCH 15TH, 2020.**

** APPLICABLE TAXES



GOLFESORCIER.COM



967, MONTÉE DALTON, GATINEAU
15 MIN FROM DOWNTOWN GATINEAU
20 MIN FROM DOWNTOWN OTTAWA

