



**CORPORATE ADVERTISING  
& DEVELOPMENT PLAN**

2021









EXCEPTIONAL GOLF COURSE

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OUTSTANDING FOOD SERVICE &  
FREQUENT THEME EVENINGS







By becoming a corporate partner with **Le Sorcier Golf Club**, you will benefit from a first-rate visibility among golf enthusiasts in the Outaouais & Ottawa region.

MORE THAN  
**24 800 GOLFERS**  
VISITED OUR CLUB IN 2020

LE SORCIER  
GOLF CLUB  
IS...

- A TEAM OF DYNAMIC AND MOTIVATED PEOPLE
- WITH A TRUE SENSE OF PROFESSIONALISM, CONCERN FOR DETAILS AND
- DEDICATION TO CUSTOMER SATISFACTION



# LE SORCIER IN NUMBERS

HERE ARE SOME OF OUR STATISTICS THAT YOU COULD BENEFIT FROM



MORE THAN

**2 600**

PEOPLE

follow us on Facebook, Instagram, Twitter and LinkedIn to date

MORE THAN

**34 700**

PEOPLE

visited our website in 2020

MORE THAN

**3 750**

GOLFERS

have booked a tee time via our free mobile application in 2020

MORE THAN

**20 000**

PEOPLE

are reached by our social media posts on average each month





## **EFFICIENT VISIBILITY**

Here are the places where you will have your logo

- Your **logo on the website** of Le Sorcier Golf Club (HOLE SPONSORS section)
  - Your **logo on your printed passes**
  - **Advertisement of your business** (9 x 24 inches) **on a sponsored hole** (For the bronze package, the publicity could be combined with another business)
  - Your **logo on a publicity band** (6 X 34 inches) that will be glued on the windshields of our carts for the 2021 golf season based of the chosen package. (New for 2021)
  - **Advertising presence on our free mobile application**
  - **Monthly mention from April to October on our Facebook page** (all advertisers grouped)
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## **A WINNING PARTNERSHIP**

Here are the benefits to which you are entitled as a partner

- Numerous golfs passes depending on the package chosen
- **Appreciation Day** on Tuesday May 18<sup>th</sup> **including a 5 to 7 cocktail after your complimentary round of golf with 3 of your guests**
- **Optional credit to spend at Le Rituel Restaurant** (Pay 400.00\$ for a 500.00\$ credit or \$800.00 for a \$1000.00 credit option to purchase available until April 30th, 2021)
- Up to **10 days in advance booking** (New for 2021)
- **Access to one locker for the 2021 season**
- Receipt for tax purposes in the amount of your advertisement investment



## OUR DIFFERENT PACKAGES

<b>PACKAGE</b>	<b>INVESTMENT ***</b>	<b>GOLF PASSES*</b>	<b>GOLF CARTS</b>
DIAMOND	\$ 6 699 **	120	10
PLATINE	\$ 5 999 **	100	8
GOLD	\$ 5 149 **	80	6
SILVER	\$ 4 049 **	60	4
BRONZE	\$ 2 899 **	40	2

\* Golf passes valid throughout the 2021 season (can't be used in tournaments of 40 participants or more) and possibility to use remaining passes in 2021 against an additional charge of \$21.75\*\* per pass, payable at the pro shop of Le Sorcier Golf Club (upon presentation of the golf pass).

\*\* Applicable taxes

\*\*\* 3 equal payments starting on March 1<sup>st</sup>, April 1<sup>st</sup> and May 1<sup>st</sup>, 2021 and a \$ 500 deposit upon reservation of your chosen package.





**GOLFESORCIER.COM**



967, MONTÉE DALTON, GATINEAU  
15 MIN. DU CENTRE-VILLE DE GATINEAU  
20 MIN. DU CENTRE-VILLE D'OTTAWA

